



School of Graduate Studies

1280 Main Street West
Hamilton, Ontario, Canada
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Ext. 23679
<http://graduate.mcmaster.ca>

October 30th, 2014

To : Dr. Ken Cruikshank
Dean
Faculty of Humanities

From : Christina Bryce
Assistant Graduate Secretary

At its meeting on October 24th, 2014, the Faculty of Humanities Graduate Curriculum and Policy Committee approved the following graduate curriculum recommendations.

The enclosed documents are now forwarded for approval to the Faculty of Humanities for its meeting on November 11th, 2014.

Please note that these recommendations will also be submitted for approval as appropriate to Graduate Council.

a) **Cognitive Science of Language**

-New Course: *6AS3 Topics in Advanced Semantics

-Course Cancellations:

- *733 Intonational Phonology
- #741 Research Proposal Development (Master's Thesis)
- #742 Research Proposal Development (Ph.D. Thesis)
- *750 Research Design and Methods

-Change to Course Requirements (M.Sc. and Ph.D.)

-Change to Comprehensive Requirements

b) **Communication and New Media**

-Change in Graduate Calendar Description

c) **Communication Management**

-New Courses

- *725 Understanding Audiences for Strategic Communications
- *726 Strategic Brand Management
- *727 Organizational Social Responsibility and Sustainability
- *728 Investor Relations and Financial Communications

-Course Title and Description Change

- *731 Reputation and Brand Management

-Program Change: Deletion of the thesis option

e) **French**

-New Course:

- *735 Écritures francophones de l'Asie et de sa diaspora (Diasporic / Asian Writings in French)

-Course Cancellations:

- *702 Sociolinguistique et francophonie
- *712 Lire le Moyen Âge: XIIe et XIIIe siècles
- *713 Lire le Moyen Âge: XIVe et XVe siècles
- *714 Stylistique et linguistique textuelle
- *720 Poésie québécoise
- *727 L'Être humain et l'animal dans les littératures francophones



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for ALL course changes. Sections of this form pertaining to your requested change must be completed.
2. An electronic version of this form (must be MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.
3. A representative from the department/program is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM		Linguistics & Languages / Cognitive Science of Language		
COURSE TITLE		Topics in Advanced Semantics		
COURSE NUMBER	6AS3	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (X)	QUARTER (MODULE) ()
INSTRUCTOR(S)		Ivona Kučerová		
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input checked="" type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.				
*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE:				
CHANGE IN COURSE TITLE		PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		X
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE	CHANGE TO QUARTER COURSE	

COURSE CANCELLATION		PROVIDE THE REASON FOR COURSE CANCELLATION: PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar. This course examines advanced issues in formal semantics, seeking to evaluate the current formal semantics theory and to address the data that fall beyond the basic theory.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used. Heim, Irene and Angelika Kratzer. 1998. <i>Semantics in generative grammar</i> . Oxford: Blackwell. Topics: truth-conditional semantics, sets & functions; λ -notation, type-driven interpretation, modifiers, definite articles, presupposition failure, variables & variable binding, quantifiers, quantification & grammar, constraints on quantifier raising, bound and referential pronouns.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?) For students concentrating in theoretical linguistics, the courses offers essential grounding in semantic theory. At present students who want to learn this material do so by independent study. Extending the undergraduate 4AS3 course to include graduate students would make this content consistently available to grad students at no additional cost of teaching resources.
2. EXPECTED ENROLMENT: 5
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars): A combination of lectures & seminars
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.) The total grade for undergrad students consists of 10% class participation, 60% weekly assignments and 30% take-home final exam. For grad students, the 10% participation component is replaced by 10% for a seminar presentation. Assignments are worth 40% and the take-home final 20%. A term paper exploring a problem in theoretical semantics is worth 30% of the total grade.

**5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT?
IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).**

no such course is offered in any other department

**6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE
SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?**

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Catherine Anderson Email: canders@mcmaster.ca Extension: 26241 Date submitted: 14 Oct 2014

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies,
cbryce@mcmaster.ca.

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SCHOOL OF GRADUATE STUDIES

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DEPARTMENT/PROGRAM		Linguistics & Languages / Cognitive Science of Language		
COURSE TITLE		Intonational Phonology		
COURSE NUMBER	*733	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (X)	QUARTER (MODULE) ()
INSTRUCTOR(S)				
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.				
*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE:				
CHANGE IN COURSE TITLE	<input type="checkbox"/>	PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE		CHANGE TO QUARTER COURSE

COURSE CANCELLATION	X	PROVIDE THE REASON FOR COURSE CANCELLATION: The course was proposed by Dr. Yoon who has left McMaster. No other member of the department has the expertise to offer the course.
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE: Name: Catherine Anderson Email: canders@mcmaster.ca Extension: 26241 Date submitted: 14 Oct 2014

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DEPARTMENT/PROGRAM		Linguistics & Languages / Cognitive Science of Language		
COURSE TITLE		Research Proposal Development (Master's Thesis)		
COURSE NUMBER	#741	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE ()	QUARTER (MODULE) (X)
INSTRUCTOR(S)				
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
<p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE:</p>				
CHANGE IN COURSE TITLE	<input type="checkbox"/>	PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE		CHANGE TO QUARTER COURSE

COURSE CANCELLATION	X	PROVIDE THE REASON FOR COURSE CANCELLATION: The course simply served as a "shell" for students to meet regularly with their supervisors. Any student who did not meet regularly with the supervisor would receive a score of Marginal or Unsatisfactory at the annual committee meeting, so the course itself serves no practical purpose.
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
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DEPARTMENT/PROGRAM		Linguistics & Languages / Cognitive Science of Language		
COURSE TITLE		Research Proposal Development (PhD Thesis)		
COURSE NUMBER	#742	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE ()	QUARTER (MODULE) (X)
INSTRUCTOR(S)				
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
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COURSE CANCELLATION	X	PROVIDE THE REASON FOR COURSE CANCELLATION: The course simply served as a "shell" for students to meet regularly with their supervisors. Any student who did not meet regularly with the supervisor would receive a score of Marginal or Unsatisfactory at the annual committee meeting, so the course itself serves no practical purpose.
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (<u>percentage breakdown, if possible</u>): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
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DEPARTMENT/PROGRAM		Linguistics & Languages / Cognitive Science of Language		
COURSE TITLE		Research Design and Methods		
COURSE NUMBER	*750	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (X)	QUARTER (MODULE) ()
INSTRUCTOR(S)		Victor Kuperman		
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
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CHANGE IN COURSE TITLE	<input type="checkbox"/>	PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE	<input type="checkbox"/>	CHANGE TO QUARTER COURSE

COURSE CANCELLATION	X	PROVIDE THE REASON FOR COURSE CANCELLATION: The course as currently offered included sizeable overlap with Ling 2DD3. We propose to remove this requirement from the graduate program altogether, which will free up resources to offer more advanced statistical analysis and research methods courses in future. Students who do not have competency in research design and statistics from a prior degree will be required to take Ling 2DD3 or equivalent.
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
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RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING DEGREE PROGRAM REQUIREMENTS / PROCEDURES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:								
<p>1. This form must be completed for ALL changes involving degree program requirements/procedures. All sections of this form must be completed.</p> <p>2. An electronic version of this form (must be in MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.</p> <p>3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.</p>								
DEPARTMENT		Linguistics & Languages						
NAME OF PROGRAM		MSc in Cognitive Science of Language						
PROGRAM DEGREE	Ph.D. ()	M.A. ()	M.A.Sc. ()	M.B.A. ()	M. Eng. ()	M.Sc. (X)	Diploma Program ()	Other (Specify)
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)								
CHANGE IN ADMISSION REQUIREMENTS		<input type="checkbox"/>	CHANGE IN COMPREHENSIVE EXAMINATION PROCEDURE		<input type="checkbox"/>	CHANGE IN COURSE REQUIREMENTS		<input checked="" type="checkbox"/>
CHANGE IN THE DESCRIPTION OF A SECTION IN THE GRADUATE CALENDAR			EXPLAIN:					
OTHER CHANGES		EXPLAIN:						
DESCRIBE THE EXISTING REQUIREMENT/PROCEDURE:								
<p>The MSc currently requires five half-courses (including CogSciL *750) and two pass/fail modules (including CogSciL #741).</p>								

PROVIDE A DETAILED DESCRIPTION OF THE RECOMMENDED CHANGE (*Attach additional pages if space is not sufficient.*)

We propose to remove the requirement for CogSciL *750 and reduce the number of required half-courses to four.

We propose to remove the requirement for CogSciL #741.

RATIONALE FOR THE RECOMMENDED CHANGE:

The current CogSciL 750 has considerable overlap with Ling 2DD3. Students who enter the program without competency in basic experimental design and statistical analysis from a prior degree will be required to take Ling 2DD3 or equivalent. Releasing the teaching resources currently allocated to 750 will allow the graduate program to offer more sophisticated stats or other courses in future. Students whose research relies on methods other than basic experimental design and statistical analysis can be guided to suitable methods courses in other departments.

The pass/fail module #741 served only as a "shell" under which students meet regularly with the thesis supervisor. In practice, many students meet regularly with their supervisor but forget to register in the module, leading to hasty paperwork at the end of their degree as they seek retroactive registration in the course. If there were a student who did not meet regularly with the supervisor, that student would receive a rating of Marginal or Unsatisfactory at the annual supervisory committee meeting, so the course itself serves no practical purpose.

PROVIDE IMPLEMENTATION DATE: (*Implementation date should be at the beginning of the academic year*)

September 2015

ARE THERE ANY OTHER DETAILS OF THE RECOMMENDED CHANGE THAT THE CURRICULUM AND POLICY COMMITTEE SHOULD BE AWARE OF? IF YES, EXPLAIN.

PROVIDE A DESCRIPTION OF THE RECOMMENDED CHANGE TO BE INCLUDED IN THE CALENDAR:

Coursework

5 4 half courses plus two pass/fail modules

Note: * denotes half courses; # denotes quarter course modules

Required Courses:

- ~~COGSCIL *750 / Research Design and Methods (or equivalent course)~~
- COGSCIL *721 / Fundamentals of the Cognitive Neuroscience of Language and
- COGSCIL *722 / Contemporary Issues in the Cognitive Neuroscience of Language
-
- COGSCIL *730 / Language Analysis Methods: Phonology and Morphology or
- COGSCIL *731 / Language Analysis Methods: Syntax and Semantics
-
- plus one half course approved by the student's supervisory committee

Additional Requirements

(these are this is a **Pass/Fail** courses):

- ~~COGSCIL #741 / Research Proposal Development (Master's Thesis)~~
- COGSCIL #725 / The Cognitive Science of Language Master's Lecture Series

CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

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DEPARTMENT		Linguistics & Languages						
NAME OF PROGRAM		PhD in Cognitive Science of Language						
PROGRAM DEGREE	Ph.D. (<input checked="" type="checkbox"/>)	M.A. (<input type="checkbox"/>)	M.A.Sc. (<input type="checkbox"/>)	M.B.A. (<input type="checkbox"/>)	M. Eng. (<input type="checkbox"/>)	M.Sc. (<input type="checkbox"/>)	Diploma Program (<input type="checkbox"/>)	Other (Specify)
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)								
CHANGE IN ADMISSION REQUIREMENTS		<input type="checkbox"/>	CHANGE IN COMPREHENSIVE EXAMINATION PROCEDURE		<input checked="" type="checkbox"/>	CHANGE IN COURSE REQUIREMENTS		<input checked="" type="checkbox"/>
CHANGE IN THE DESCRIPTION OF A SECTION IN THE GRADUATE CALENDAR			EXPLAIN:					
OTHER CHANGES		EXPLAIN:						
DESCRIBE THE EXISTING REQUIREMENT/PROCEDURE:								
<p>The PhD currently requires eight half-courses (four for students with an MSc in CogSciL) including CogSciL *750 and two pass/fail modules including CogSciL #742.</p> <p>The Comprehensive Exam currently requires two separate papers on two distinct topics.</p>								

PROVIDE A DETAILED DESCRIPTION OF THE RECOMMENDED CHANGE (*Attach additional pages if space is not sufficient.*)

We propose to remove the requirement for CogSciL *750 and reduce the number of required half-courses to seven (three for students with an MSc in CogSciL).

We propose to remove the requirement for CogSciL #742.

We propose to restructure the Comprehensive requirement as described below in the calendar copy.

RATIONALE FOR THE RECOMMENDED CHANGE:

The current CogSciL 750 has considerable overlap with Ling 2DD3. Students who enter the program without competency in basic experimental design and statistical analysis from a prior degree will be required to take Ling 2DD3 or equivalent. Releasing the teaching resources currently allocated to 750 will allow the graduate program to offer more sophisticated stats or other courses in future. Students whose research relies on methods other than basic experimental design and statistical analysis can be guided to suitable methods courses in other departments.

The pass/fail module #741 served only as a "shell" under which students meet regularly with the thesis supervisor. In practice, many students meet regularly with their supervisor but forget to register in the module, leading to hasty paperwork at the end of their degree as they seek retroactive registration in the course. If there were a student who did not meet regularly with the supervisor, that student would receive a rating of Marginal or Unsatisfactory at the annual supervisory committee meeting, so the course itself serves no practical purpose. .

The existing Comprehensive structure required two separate papers on topics distinct from the thesis topic, each of which was supervised by a committee of faculty members distinct from the supervisory committee. In practice, these papers have expanded in scope until each resembled a Master's thesis; this has had the effect of making it almost impossible for students to complete the requirement in a timely fashion, and has therefore delayed their progress on the thesis and their completion of the degree. The propose change limits the requirement to a single paper and sets clearer guidelines for the scope of the paper, which should make it more likely that students will complete the requirement on time, and also more likely that the one paper will be of a publishable quality (rather than two poorer-quality papers that are rushed to meet the deadline). Supervisors are also encouraged to ensure that their students acquire sufficient breadth through careful selection of courses.

PROVIDE IMPLEMENTATION DATE: (*Implementation date should be at the beginning of the academic year*)

September 2015

ARE THERE ANY OTHER DETAILS OF THE RECOMMENDED CHANGE THAT THE CURRICULUM AND POLICY COMMITTEE SHOULD BE AWARE OF? IF YES, EXPLAIN.

PROVIDE A DESCRIPTION OF THE RECOMMENDED CHANGE TO BE INCLUDED IN THE CALENDAR:

A. For students holding an M.Sc. in the Cognitive Science of Language

Note: * denotes half courses; # denotes quarter course modules

Required Courses:

Students entering with the M.Sc. in the Cognitive Science of Language are required to complete **four three** half courses plus **two one** pass/fail modules. If the following courses were not completed in the M.Sc. program, they must be included in the

Ph.D. program of study:

- ~~COGSCIL *750 / Research Design and Methods or equivalent~~
- COGSCIL *730 / Language Analysis Methods: Phonology and Morphology
- COGSCIL *731 / Language Analysis Methods: Syntax and Semantics
- plus additional courses approved by the student's supervisory committee to total four half courses

Additional Requirements

(this is a ~~these are~~ **Pass/Fail** courses):

- ~~COGSCIL #742 / Research Proposal Development (Ph.D. Thesis)~~
- COGSCIL #726 / The Cognitive Science of Language Ph.D. Lecture Series must be completed in Year 1 of the Ph.D.

B. For students entering with a Master's degree but not an M.Sc. in the Cognitive Science of Language Coursework

(~~eight seven~~ half courses plus ~~two one~~ pass/fail modules)

Required courses:

- ~~COGSCIL *750 / Research Design and Methods (or equivalent course)~~
- COGSCIL *721 / Fundamentals of the Cognitive Neuroscience of Language
- COGSCIL *722 / Contemporary Issues in the Cognitive Neuroscience of Language
- COGSCIL *730 / Language Analysis Methods: Phonology and Morphology
- COGSCIL *731 / Language Analysis Methods: Syntax and Semantics
- plus additional courses approved by the student's supervisory committee to total eight half courses.

Additional requirements

(this is a ~~these are~~ **Pass/Fail** courses):

- COGSCIL #726 / The Cognitive Science of Language Ph.D. Lecture Series must be completed in Year 1 of the Ph.D.

~~COGSCIL #742 / Research Proposal Development (Ph.D. Thesis)~~

Comprehensive Examination

The Comprehensive Examination is intended to ensure that the student develops competence in a subfield of Cognitive Science of Language beyond the focus of the thesis. In consultation with the supervisory committee, the student will identify a topic for the Comprehensive that is distinct from the thesis topic.

In most cases, the Director of the Comprehensive will not be the thesis supervisor. The student and the Comprehensive Director agree in writing on the nature of the deliverable for the Comprehensive and on interim and final deadlines. At a minimum, the Comprehensive consists of a written paper and oral examination of the topic of the paper. The paper may consist of a literature review, proposal for a research project, report of a research project, or report of a teaching project. The scope of the project should be such that it can reasonably be completed within one semester; the paper will usually be 20-30 pages long.

The Comprehensive Director identifies at least one other faculty member; together, the Director and these other faculty members constitute the Comprehensive Exam Committee. (Comprehensive Directors are encouraged to recruit Comprehensive

Examiners from beyond the Department of Linguistics and Languages.) The Comprehensive Director advises the student on the preparation of the paper. The Comprehensive Exam Committee determine whether the paper is ready for an oral defense, and conduct the oral examination. The oral examination consists of a brief presentation by the student of the content of the paper followed by questions from the Committee.

The Comprehensive Exam must be successfully completed within 20 months of entering the PhD program.

CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Catherine Anderson Email: canders@mcmaster.ca Extension: 26241 Date submitted: 14 Oct 2014

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies, cbryce@mcmaster.ca

SGS/2013



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING DEGREE PROGRAM REQUIREMENTS / PROCEDURES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:								
<p>1. This form must be completed for ALL changes involving degree program requirements/procedures. All sections of this form must be completed.</p> <p>2. An electronic version of this form (must be in MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.</p> <p>3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.</p>								
DEPARTMENT		Communication Studies and Multimedia						
NAME OF PROGRAM		Communication and New Media						
PROGRAM DEGREE	Ph.D. ()	M.A. (x)	M.A.Sc. ()	M.B.A. ()	M. Eng. ()	M.Sc. ()	Diploma Program ()	Other (Specify)
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)								
CHANGE IN ADMISSION REQUIREMENTS		<input type="checkbox"/>	CHANGE IN COMPREHENSIVE EXAMINATION PROCEDURE		<input type="checkbox"/>	CHANGE IN COURSE REQUIREMENTS		<input type="checkbox"/>
CHANGE IN THE DESCRIPTION OF A SECTION IN THE GRADUATE CALENDAR			<input checked="" type="checkbox"/>	EXPLAIN: We are proposing three minor amendments to wording, in order to better reflect the evolving practice of the program.				
OTHER CHANGES		EXPLAIN:						
DESCRIBE THE <u>EXISTING</u> REQUIREMENT/PROCEDURE:								
<p>Our amendments concern three sections of our existing calendar copy:</p> <p>Existing Section #1: "In addition to the faculty listed below, students in the M.A. program may select a supervisor from outside the department where appropriate."</p> <p>Existing Section #2: "Course requirements consist of required core courses in methodologies relevant to communication studies and new media (CMST&MM *700, CMST&MM *712 and CMST&MM 799; see Course List) and four elective courses from the Course List. Students must achieve a grade of at least a B- in all courses they</p>								

take for credit in order to qualify for the degree.”

Existing Section #3: “A first complete draft of the project is due to the supervisor no later than 1 July, a final draft is due to the second reader by 1 August, and the approved version of the project must be submitted to the department no later than 31 August.”

PROVIDE A DETAILED DESCRIPTION OF THE RECOMMENDED CHANGE (*Attach additional pages if space is not sufficient.*)

New Section #1: “In addition to the faculty listed below, students in the M.A. program may propose a supervisor from outside the department where appropriate.”

New Section #2: “Course requirements consist of required core courses in methodologies relevant to communication studies and new media (CMST&MM *700, CMST&MM *712 and CMST&MM 799; see Course List) and four elective courses from the Course List. Students may take one course from another graduate program, subject to departmental approval, in lieu of an elective course from the Course List. Students must achieve a grade of at least a B- in all courses they take for credit in order to qualify for the degree.”

New Section #3: “A first complete draft of the project is due to the supervisor no later than 1 July, a final draft is due to the second reader by 15 August, and the approved version of the project must be submitted to the department no later than 31 August.”

RATIONALE FOR THE RECOMMENDED CHANGE:

Rationale for Change #1: This change is to better communicate the practice of the department to prospective and current graduate students. Students propose at least two potential supervisors, and then the graduate committee assigns a supervisor, considering both the students’ proposals and the need to balance workload equitably across the department. The change is to avoid creating the perception that students are guaranteed whoever they would like as a supervisor.

Rationale for Change #2: This change is to better communicate the practice of the department to students. The departmental graduate committee has long allowed students to take a single course from another graduate program in order to complete our program: this change explicitly signals this policy in the calendar copy.

Rationale for Change #3: The deadline for submission to a second reader has, in practice, been 15 August for several years. This change is to bring the calendar copy into line with the actual schedule of availability of faculty for second reading.

PROVIDE IMPLEMENTATION DATE: (*Implementation date should be at the beginning of the academic year*)

September 1st 2015

ARE THERE ANY OTHER DETAILS OF THE RECOMMENDED CHANGE THAT THE CURRICULUM AND POLICY COMMITTEE SHOULD BE AWARE OF? IF YES, EXPLAIN.

No.

PROVIDE A DESCRIPTION OF THE RECOMMENDED CHANGE TO BE INCLUDED IN THE CALENDAR:

See above.

CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Dr. David Ogborn Email: ogbornd@mcmaster.ca Extension: 27603 Date submitted: 12-10-2014

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies, cbryce@mcmaster.ca

SGS/2013



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for ALL course changes. Sections of this form pertaining to your requested change must be completed.
2. An electronic version of this form (must be MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.
3. A representative from the department/program is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM		Department of Communication Studies and Multimedia		
COURSE TITLE		Understanding Audiences for Strategic Communications		
COURSE NUMBER	725	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (X)	QUARTER (MODULE) ()
INSTRUCTOR(S)		The instructor will be selected from among the MCM faculty.		
PREREQUISITE(S)		No prerequisites		
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input checked="" type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY): June 2015	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
<p>WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT? NO IF YES, PLEASE NOTE WHICH DEPARTMENT:</p> <p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE: CSMM</p>				
CHANGE IN COURSE TITLE		PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE	CHANGE TO QUARTER COURSE	

COURSE CANCELLATION	PROVIDE THE REASON FOR COURSE CANCELLATION: PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
OTHER CHANGES	EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar. This course presents students with an evidence-based approach to research management for understanding evolving audiences and their application to communication management fields such as: media, public relations, marketing, fund-raising, and public affairs. It provides theoretical, historical, contemporary, and practical viewpoints on models of audience and the evolving means of measuring audience engagement and impact.	
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used. Models and methods for measuring audiences to media programs, advertising and public relations campaigns have for over 100 years been core competencies for senior managers of communication and media organizations. In the area of public relations, for example, the ability to identify, reach and then measures the impact of key messages has been a central element of the success of a range of organizations and groups. Over the same period the nature and range of audience impact and engagement has evolved significantly in terms of: geographical scope (local, regional, national and international), temporal impact (from months to days to minutes, and even instantaneously), media channels (traditional mass print and broadcast, internet and digital media, social media and data-based networks), and the directionality of exchange has changed significantly (one-way mass mediated, inter-personal two-way telecommunications [phone/text], and digitally social-networked, multi-path flow). These changes are only now truly being understood in terms of their broad, social, cultural, political and economic implications for individuals, communities and public/private organizations. These changes, we do know, have changed and potentially will further change the very roles and objectives of professional communicators in areas such as journalism, entertainment, education, social services provision, commercial customer relations, public policy formation, etc., and indeed the interaction among different players. Many communication managers in private, public and community-based spheres have struggled with basic theoretical concepts of audience in this changing environment and are hard-pressed to keep track of the different models, measurement techniques and associated strategies for audience connection. This course will explore models for audience strategy, measurement and evaluation on the basis of the historical and contemporary approaches. It will provide insight into the emerging theoretical perspectives and research methods within the scholarly field as they pertain to the various key communications management sectors. It will provide an update to the particular models and techniques for conceptualizing and implement audience analysis in professional communication in 2015. Partial Reading List Bourdon, P and C. Méadel C. (eds.) (2014). <i>Television Audiences Across the World</i> . London, Palgrave Macmillan. Comscore, (2014) Comscore US, Digital Future in Focus: 2014, Available from: https://www.comscore.com/Insights/Press_Releases/2014/4/comScores_Latest_White_Paper_2014_US_Digital_Future_in_Focus_Available_for_Download Couldry, N, (2012), <i>Media, Society, World: Social Theory and Digital Media</i>	

Practice. Cambridge UK and Malden M.A.: Polity.

Davenport, Thomas H, (2014), *Big Data @ Work: Dispelling the Myths, Uncovering the Opportunities*, Boston, Mass: Harvard Business Review Press.

IBM, (2013), *The four V's of Big Data*, Available at:
<http://www.ibmbigdatahub.com/infographic/four-vs-big-data>

Jenkins, H, Ford, S, and Green, J, (2013), *Spreadable Media: Creating Value and Meaning in a Networked Culture*, New York and London: New York University Press.

McQuail, D. (1997) *Audience Analysis*. London: Sage Publications.

Napoli, P. (2013). *Audience Evolution: New Technologies and the Transformation of Media Audiences*. New York: Columbia University Press

Nightingale, V. (2011) *The Handbook of Media Audiences*. London: Blackwell Publishing Ltd.

Provost, F, and Fawcett, T, (2013), *Data Science for Business: What you need to know About Data Mining and Data-Analytic Thinking*, Beijing, Cambridge, Farnham, Koln, Sebastopol, Tokyo: O'Reilly.

Roberts, S, et al (2013) *Digital Methods as Mainstream Methodology: Building capacity in the research community to address the challenges and opportunities presented by digitally inspired methods*. National Centre for Research Methods (NCRM), Southampton: University of Southampton. Available at: http://eprints.ncrm.ac.uk/3156/3/DMMM_NCRM_paper.pdf

Siegel, E, (2013), *Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die*, Hoboken, NJ: John Wiley and Sons.

Vaidhyathan, S, (2012) *The Googlization of Everything (And Why We Should Worry)*, Updated Version, eBook, University of California Press: Berkeley and Los Angeles

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

This course is in high demand from MCM students. Audience research is becoming a core source of insight and evidence for decision-making by communications managers.

2. EXPECTED ENROLMENT:

20

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

As is typical in the MCM program, students will attend an intense five day residency during which they will have 20 in-class contact hours with the faculty member who will be both an academic researcher in the field and, in this case, a professional practitioner of audience analysis. After that, students will interact with each other and the instructor via email, an online learning system (currently Avenue2Learn) and a series of webinars (minimum of 4).

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

- 10% In-Class Participation (e.g. Brief Reading Summaries)
- 10% On-Line Participation (e.g. Webinar Attendance & Mini-Presentations)
- 10% Minor Assignment (e.g. Review of Models and/or Methodologies)
- 30% Examination
- 40% Major Written Paper (e.g. Case Study of Audience Evaluation in Transition)

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

No.

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

No.

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Alex Sévigny Email: sevigny@mcmaster.ca Extension: 27661 Date submitted: July 20, 2014-07-03

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies, cbruce@mcmaster.ca.

SGS /2013



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for ALL course changes. Sections of this form pertaining to your requested change must be completed.
2. An electronic version of this form (must be MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.
3. A representative from the department/program is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM		Department of Communication Studies and Multimedia		
COURSE TITLE		Strategic Brand Management		
COURSE NUMBER	726	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (X)	QUARTER (MODULE) ()
INSTRUCTOR(S)		The instructor will be selected from among the MCM faculty.		
PREREQUISITE(S)		No prerequisites		
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input checked="" type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY): June 2015	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
<p>WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT? NO IF YES, PLEASE NOTE WHICH DEPARTMENT:</p> <p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE: CSMM</p>				
CHANGE IN COURSE TITLE		PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE		CHANGE TO QUARTER COURSE

COURSE CANCELLATION	PROVIDE THE REASON FOR COURSE CANCELLATION: PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
OTHER CHANGES	EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar. Using the case study method, this course will examine the strategies and tactics necessary for both digital and traditional brand management.	
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used. The word "brand" is everywhere. Each year 3,000 new brands enter a marketplace already cluttered with sagging older brands and filled with fickle consumers. Strong brands make companies profitable, yet remaining a top brand is tough. It's not just about selling a product but about creating a lifestyle or personality that truly engages people's emotions. In so doing, products and services become brands that forge strong connections and relationships with customers. Effective brand building involves the communications efforts of the entire organization. With this in mind, this course focuses on branding principles culled from a variety of new theories on the subject and case studies and interactive exercises to point out successful communications techniques in brand building. Keller, Kevin. (2012). Strategic Brand Management. New York: Pearson. Wheeler, Alina. (2012). Designing Brand Identity. New York: Wiley.	

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?) This course is in high demand from MCM students. Brand management is a core function for communications managers.
2. EXPECTED ENROLMENT: 20
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars): As is typical in the MCM program, students will attend an intense five day residency during which they will have 20 in-class contact hours with the faculty member. After that, students will interact with each other and the instructor via email, an online learning system (currently Avenue2Learn) and a series of webinars (minimum of 4).
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate

the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

10% In Class Participation
10% Online Participation
10% Minor Assignment (eg. Book Review)
30% Examination
40% Major Project (eg. Case Study)

**5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT?
IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).**

No.

**6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE
SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?**

No.

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Alex Sévigny Email: sevigny@mcmaster.ca Extension: 27661 Date submitted: July 20, 2014-07-03

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies,
cbryce@mcmaster.ca.



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for ALL course changes. Sections of this form pertaining to your requested change must be completed.
2. An electronic version of this form (must be MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.
3. A representative from the department/program is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM		Department of Communication Studies and Multimedia		
COURSE TITLE		Organizational Social Responsibility and Sustainability		
COURSE NUMBER	727	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (X)	QUARTER (MODULE) ()
INSTRUCTOR(S)		The instructor will be selected from among the MCM faculty.		
PREREQUISITE(S)		No prerequisites		
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input checked="" type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY): June 2015	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
<p>WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT? NO IF YES, PLEASE NOTE WHICH DEPARTMENT:</p> <p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE: CSMM</p>				
CHANGE IN COURSE TITLE		PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE		CHANGE TO QUARTER COURSE

COURSE CANCELLATION	<p>PROVIDE THE REASON FOR COURSE CANCELLATION:</p> <p>PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.</p>
OTHER CHANGES	EXPLAIN:
<p>BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.</p> <p>This course will examine communication strategies and tactics for organizational social responsibility and sustainable operations in the private, not-for-profit and public sectors from an integrated communications perspective.</p>	
<p>CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.</p> <p>This is a major area of growth in employment for the practice of communications management in Canada.</p>	

<p>1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)</p> <p>This course is in high demand from MCM students. Social responsibility is becoming a core function for communications managers.</p>
<p>2. EXPECTED ENROLMENT:</p> <p>20</p>
<p>3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):</p> <p>As is typical in the MCM program, students will attend an intense five day residency during which they will have 20 in-class contact hours with the faculty member. After that, students will interact with each other and the instructor via email, an online learning system (currently Avenue2Learn) and a series of webinars (minimum of 4).</p>
<p>4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)</p> <p>10% In Class Participation 10% Online Participation 10% Minor Assignment (eg. Book Review) 30% Examination 40% Major Project (eg. Case Study)</p>

TEXTBOOK

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

No.

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

No.

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Alex Sévigny Email: sevigny@mcmaster.ca Extension: 27661 Date submitted: July 20, 2014-07-03

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies, cbryce@mcmaster.ca.

SGS /2013



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for ALL course changes. Sections of this form pertaining to your requested change must be completed.
2. An electronic version of this form (must be MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.
3. A representative from the department/program is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM		Department of Communication Studies and Multimedia		
COURSE TITLE		Investor Relations and Financial Communications		
COURSE NUMBER	728	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (X)	QUARTER (MODULE) ()
INSTRUCTOR(S)		The instructor will be selected from among the MCM faculty.		
PREREQUISITE(S)		No prerequisites		
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input checked="" type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY): June 2015	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
<p>WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? NO IF YES, PLEASE NOTE WHICH DEPARTMENT:</p> <p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE: CSMM</p>				
CHANGE IN COURSE TITLE		PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE		CHANGE TO QUARTER COURSE

COURSE CANCELLATION	<p>PROVIDE THE REASON FOR COURSE CANCELLATION:</p> <p>PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.</p>
OTHER CHANGES	<p>EXPLAIN:</p>
<p>BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.</p> <p>This course will examine strategies and tactics for effective investor relations and financial communications in the private, not-for-profit and public sectors from an integrated communications perspective. Topics covered will include, amongst others: year report writing, shareholder and stakeholder financial communication, and compliance with the rules and regulations of the Canadian Securities Commission and various Canadian governments.</p>	
<p>CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.</p> <p>This is a major area of growth in employment for the practice of communications management in Canada.</p>	

<p>1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)</p> <p>This course is in high demand from MCM students. The rapidly emerging field of investor relations is becoming a core function for communications managers.</p>
<p>2. EXPECTED ENROLMENT:</p> <p>20</p>
<p>3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):</p> <p>As is typical in the MCM program, students will attend an intense five day residency during which they will have 20 in-class contact hours with the faculty member. After that, students will interact with each other and the instructor via email, an online learning system (currently Avenue2Learn) and a series of webinars (minimum of 4).</p>
<p>4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)</p> <p>This course introduces students to the knowledge and skills requirements for proficiency in the complex and regulated world of investor communication and relations. Many senior publicly traded corporations operate in a multinational marketplace, often with the shares of their companies traded on numerous exchanges in time zones that encompass the planet. In all cases there are regulatory</p>

expectations for precise, transparent and timely disclosure of strategic and financial information which may impact on share values. A reputation for integrity in the area of investor communication is of paramount importance to all stakeholders in the corporation. Thus professional competency in all aspects of this communications field is critical. We will examine these competencies, the regulatory framework in which such work must be carried out, together with examples of good and not-so-good practices.

- 10% In Class Participation
- 10% Online Participation
- 10% Minor Assignment (eg. Book Review)
- 30% Examination
- 40% Major Project (eg. Case Study)

Marcus, Bruce & Wallace, Sherwood. (2012). New Dimensions in Investor Relations: Competing for Capital in the 21st Century

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

No.

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

No.

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Alex Sévigny Email: sevigny@mcmaster.ca Extension: 27661 Date submitted: July 20, 2014-07-03

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies, cbryce@mcmaster.ca.



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for ALL course changes. Sections of this form pertaining to your requested change must be completed.
2. An electronic version of this form (must be MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.
3. A representative from the department/program is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM		Department of Communication Studies and Multimedia		
COURSE TITLE		Reputation and Brand Management		
COURSE NUMBER	731	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (X)	QUARTER (MODULE) ()
INSTRUCTOR(S)		The instructor will be selected from among the MCM faculty.		
PREREQUISITE(S)		No prerequisites		
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY): June 2015	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
<p>WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT? NO IF YES, PLEASE NOTE WHICH DEPARTMENT:</p> <p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE: CSMM</p>				
CHANGE IN COURSE TITLE	<input checked="" type="checkbox"/>	PROVIDE THE NEW COURSE TITLE: STRATEGIC REPUTATION MANAGEMENT		
CHANGE IN COURSE DESCRIPTION		<input checked="" type="checkbox"/>	600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form	
CHANGE TO FULL COURSE		<input type="checkbox"/>	CHANGE TO HALF COURSE	<input type="checkbox"/>
				CHANGE TO QUARTER COURSE

COURSE CANCELLATION		PROVIDE THE REASON FOR COURSE CANCELLATION: PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar. This course focuses on reputation management strategy and best practices using a variety of new theories on the subject, case studies and interactive exercises to point out successful techniques.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used. The field of reputation management is broad enough to merit a course on its own. This course focuses on corporate reputation as a vital strategic asset. A company's reputation is entrusted by the shareholders and board to its leadership and management team. How people view your company and what they believe about your company drives that reputation. That's why corporate reputation is constantly changing: it is a relative assessment. That's also why understanding it, measuring it and shaping it is as elusive as it is important. Values, products, services, people, effectiveness, performance, process, trust, goodwill: corporate reputation intersects at different points with all these elements of a company's image and activities. Understanding those intersection points, and where the pressure points are, forms the core of this course. MCM 731 is taught through a variety of methods: case studies, readings, lectures, group projects, and occasionally, guest lectures. What you will learn in this course will be useful not only to senior executives in the C-Suite, but also to the entire management team. The fact is that organizations are becoming flatter; corporate reputation is increasingly a general management responsibility across executive ranks. That means that every member of the management team needs to appreciate how their actions contribute to the overall success of the corporation's reputation and standing. Fombrun, C. & Van Riel, C. (2004). <i>Fame and fortune: How successful companies build winning reputations</i> . New York: FT/Prentice Hall.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?) This course is in high demand from MCM students. Reputation management is a core function for communications managers.

<p>2. EXPECTED ENROLMENT:</p> <p>20</p>
<p>3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):</p> <p>As is typical in the MCM program, students will attend an intense five day residency during which they will have 20 in-class contact hours with the faculty member. After that, students will interact with each other and the instructor via email, an online learning system (currently Avenue2Learn) and a series of webinars (minimum of 4).</p>
<p>4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)</p> <p>10% In Class Participation 10% Online Participation 10% Minor Assignment (eg. Book Review) 30% Examination 40% Major Project (eg. Case Study)</p>
<p>5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).</p> <p>No.</p>
<p>6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?</p> <p>No.</p>
<p>PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:</p> <p>Name: Alex Sévigny Email: sevigny@mcmaster.ca Extension: 27661 Date submitted: July 20, 2014-07-03</p>

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies, cbruce@mcmaster.ca.

SGS /2013



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING DEGREE PROGRAM REQUIREMENTS / PROCEDURES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:							
<p>1. This form must be completed for ALL changes involving degree program requirements/procedures. All sections of this form must be completed.</p> <p>2. An electronic version of this form (must be in MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.</p> <p>3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.</p>							
DEPARTMENT		Department of Communication Studies and Multimedia					
NAME OF PROGRAM		McMaster-Syracuse Master of Communications Management					
PROGRAM DEGREE	Ph.D. ()	M.A. ()	M.A.Sc. ()	M.B.A. ()	M. Eng. ()	M.Sc. ()	Other (Specify) MCM
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)							
CHANGE IN ADMISSION REQUIREMENTS		CHANGE IN COMPREHENSIVE EXAMINATION PROCEDURE			CHANGE IN COURSE REQUIREMENTS		
CHANGE IN THE DESCRIPTION OF A SECTION IN THE GRADUATE CALENDAR				EXPLAIN:			
OTHER CHANGES	X	EXPLAIN: Removal of the MCM thesis as an option in the MCM program.					
DESCRIBE THE EXISTING REQUIREMENT/PROCEDURE:							
The graduate calendar describes that a student can do a thesis, but does not specify the mechanics of how a student would do so.							

PROVIDE A DETAILED DESCRIPTION OF THE RECOMMENDED CHANGE (*Attach additional pages if space is not sufficient.*)

Removal of the MCM thesis as an option for completion of the program.

RATIONALE FOR THE RECOMMENDED CHANGE:

The MCM program was created in 2005 as a partnership degree between McMaster and Syracuse Universities. It is the Canadian sibling of Syracuse's Master of Science in Communications Management. As such, the curriculum and course offerings were meant to be identical (at least to start). This was all implemented correctly, except for a 6 unit Master's Thesis course, which was never put on our McMaster books.

Officially, according to SGS calendar copy, the MCM program comprises twelve 3 unit courses. If a student chooses to do a capstone project (MRP), then they take 8 core courses, 3 electives and the 3 unit "Capstone Research" course. If a student chooses to do a thesis, then they take 8 core courses, 2 electives, the 3 unit "Capstone Research" course, plus a 3 unit Master's Thesis course.

Given that the capstone project is the equivalent to a Major Research Project (50 pages of original research on a topic of the student's choice) and that the completion of an MRP is not an obstacle to admission into a PhD program, the MCM program committee votes unanimously that the thesis option be removed.

PROVIDE IMPLEMENTATION DATE: (*Implementation date should be at the beginning of the academic year*)

Effective for 2015-16 academic year.

ARE THERE ANY OTHER DETAILS OF THE RECOMMENDED CHANGE THAT THE CURRICULUM AND POLICY COMMITTEE SHOULD BE AWARE OF? IF YES, EXPLAIN.

None.

PROVIDE A DESCRIPTION OF THE RECOMMENDED CHANGE TO BE INCLUDED IN THE CALENDAR:

Deletion of any mention of the thesis option.

CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Alexandre Sévigny Email: sevigny@mcmaster.ca Extension: 27661 Date submitted: Sep. 12, 2014

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies, cbryce@mcmaster.ca

SGS/2013



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

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3. A representative from the department/program is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM		French		
COURSE TITLE		Écritures francophones de l'Asie et de sa diaspora (Diasporic / Asian Writings in French)		
COURSE NUMBER	735	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (X)	QUARTER (MODULE) ()
INSTRUCTOR(S)		Dr. Suzanne Crosta		
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input checked="" type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY): Fall or Winter 2015/16	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
<p>WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT? <u>NO</u> IF YES, PLEASE NOTE WHICH DEPARTMENT:</p> <p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE:</p>				
CHANGE IN COURSE TITLE		PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE	CHANGE TO QUARTER COURSE	

COURSE CANCELLATION	PROVIDE THE REASON FOR COURSE CANCELLATION: PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
OTHER CHANGES	EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar. Ce séminaire se propose d'examiner les diverses expressions de la francophonie de l'Asie (Chine, Vietnam, Thaïlande, Cambodge, Corée, Laos etc...) à partir d'un échantillon de textes littéraires qui ont contribué à des mouvements culturels importants et/ou à des pratiques esthétiques nouvelles sinon transversales. Une attention particulière sera accordée aux représentations du pays natal ou ancestral, aux thèmes de mobilité et de migration, de justice et de liberté et à la création de tiers-espaces pour tenir compte du pluralisme culturel et artistique en jeu.	
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used. The seminar will introduce students to key concepts, debates and current issues in Asian literatures and its ties to Francophone writings. We shall examine political and social movements in Asia that illustrate the commonalities and disjunctions of Francophone studies as they relate to the legacy of French colonialism. We shall discuss representations of the ancestral homeland and the historical/contemporary traumatic events that have inspired the works and scholarship of Asian writers: the opium wars, the horrors of Nanjing, the Korean War and its division into two separate countries, Vietnam War, the Cultural Revolution in China, the Killing Fields of Cambodia.... Through close examination of contemporary literary and artistic works, we shall focus our attention to themes of memory and loss, identity and cultural pluralism, mobility and migration, the quest for justice and freedom... CORPUS LITTÉRAIRE (d'où on puisera un échantillon de 5 textes) Chen, Ying (Chine/Canada). <i>La Mémoire de l'eau</i> . Ottawa : Leméac, 1992. Coll. Babel. Cheng, François (Chine/France). <i>Le Dit de Tian-yi</i> . Paris : Livre de poche, 2001. Lee, Ho-Cheol (Corée). <i>Gens du Sud, Gens du Nord. Quand la Corée s'est divisée</i> . Marseille: Autres Temps, 2003. Mizubayashi, Akira (Japon). <i>Mélodie: Chronique d'une passion</i> . Paris: Gallimard, coll. « L'Un et l'Autre », 2013. Ôe, Kenzaburō.(Japon). <i>Adieu, mon livre !</i> Traduit du japonais par Jean-Jacques Tschudin. Arles: Éditions Philippe Picquier, 2013. Polin, Soth (Cambodge). <i>L'Anarchiste</i> . Paris : La Table Ronde, 1980. Réédité dans la collection La petite vermillon en 2011. Rayawa, Nikom (Thaïlande). <i>L'Empailleur de rêves</i> . Traduit du thaï par Marcel Barang. Paris : Éditions de L'Aube, 1998. Shimazaki, Aki (Japon/Canada). <i>Tsubaki</i> . Paris: Actes Sud, 2005. Thúy, Kim (Vietnam/Canada). <i>Ru</i> . Montréal: Les Éditions Libre Expression, 2009. Tran Huy Min (France/Vietnam). <i>La Princesse et le pêcheur</i> . Arles: Éditions Actes Sud, 2007. Wei-Wei (Chine). <i>Une fille Zhuang</i> . Paris: Éditions de l'Aube, 2006. Xu, Bing (Chine). <i>Une histoire sans mot</i> . Paris : Grasset, 2013. Yi, Munyol (Corée). <i>Notre héros défiguré</i> . Traduit du coréen par Ch'oe Yun et Patrick Maurus. Arles : Actes Sud, 1990. CORPUS THÉORIQUE (entre autres) Bouchez, Daniel et Cho Dong-il. <i>Histoire de la littérature coréenne</i> . Paris: Fayard, 2002. De Koninck, Rodolphe. <i>L'Asie du Sud-Est</i> . Paris: A. Colin, 2012. Mizubayashi, Akira. <i>Une langue venue d'ailleurs</i> . Paris : Gallimard, coll. « Folio », 2011. Namba, Chizuru. <i>Français et Japonais en Indochine (1940-1945), colonisation, propagande et rivalité culturelle</i> . Paris : Karthala, 2012. Ôe, Kenzaburō.(Japon). <i>Notes de Hiroshima</i> . Traduit du japonais par Dominique Palmé. Paris: Gallimard, 1996. Racine, Jean Luc (ed.). <i>Asie 2014-2015. Une Asie sous tension</i> . Collection Mondes émergents, Éditeur Documentation Française, 2014. Selao, Ching. <i>Le Roman vietnamien francophone</i> . Montréal: PUM, 2011. Silvester, Rosalind. <i>Francophone Chinese Writing (post 1990)</i> . Silvester, R. et G. Thouroude. <i>Traits chinois / lignes francophones</i> . Montréal: PUM, 2012. Zhang, Yinde. <i>Littérature compare et perspectives chinoises</i> . Paris : L'Harmattan, 2008. Zhang, Yinde. <i>Le Monde romanesque chinois au XXe siècle. Modernités et identités</i> , Paris, Honoré Champion, coll. « Bibliothèque de Littérature Générale et Comparée », 2003.	

Zhang, Yinde. *Littérature comparée et perspectives chinoises*, L'Harmattan, 2008.

COLLECTIFS & NUMÉROS SPÉCIAUX

« Écrivains de Thaïlande et du Laos. » *Europe* 885-886 (2003).

Japon: Le Japon vu par 17 auteurs. Paris: Casterman, 2005.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

This course fills an important gap in the field of Francophone literatures. The Department offers courses in African, Canadian, Caribbean, European francophone writings and this will allow us to cover a growing and emerging area in the field. It is aimed at increasing our graduate students' global literacy in the field of Francophone Asian writings, as well as training our graduates for future pathways for research and career opportunities.

2. EXPECTED ENROLMENT:

10-15 graduate students

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

This course will alternate lectures, individual/group presentations and seminars to fulfill the academic requirements of the course and the learning outcomes of our graduate students. Lectures will be used to train students in archival research and literature review in the field. In order to enhance their oral presentation skills, graduate students will be asked to lead a seminar.

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (percentage breakdown, if possible): (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

Archival Research & Literature Review Assignment: 15%

Individual/Group presentation: 20%

Seminar: 25%

Take Home Exam: 40%

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

NO

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

N/A

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Dr. Suzanne Crosta Email: scrosta@mcmaster.ca Extension: 23204 Date submitted: October10/14

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies,
cbryce@mcmaster.ca.



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for ALL course changes. Sections of this form pertaining to your requested change must be completed.
2. An electronic version of this form (must be MS WORD not PDF) should be emailed to the Assistant Secretary, School of Graduate Studies.
3. A representative from the department/program is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM		French		
COURSE TITLE		Sociolinguistique et francophonie		
COURSE NUMBER	702	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (x)	QUARTER (MODULE) ()
INSTRUCTOR(S)		Dr.Dominique Lepicq		
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR <u>NEW</u> COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
<p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE:</p>				
CHANGE IN COURSE TITLE	<input type="checkbox"/>	PROVIDE THE <u>NEW</u> COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE	<input type="checkbox"/>	CHANGE TO QUARTER COURSE

COURSE CANCELLATION	X	PROVIDE THE REASON FOR COURSE CANCELLATION: The professor has retired
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (<u>percentage breakdown, if possible</u>): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: jane Rush

Email: jrush@mcmaster.ca

Extension: #24774

Date submitted: Oct.10, 2014

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies, cbryce@mcmaster.ca.

SGS /2013



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for ALL course changes. Sections of this form pertaining to your requested change must be completed.
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DEPARTMENT/PROGRAM		French		
COURSE TITLE		Lire le Moyen Âge: XIle et XIIIle siècles		
COURSE NUMBER	712	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (x)	QUARTER (MODULE) ()
INSTRUCTOR(S)		Dr. Patrick Moran		
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
<p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE:</p>				
CHANGE IN COURSE TITLE	<input type="checkbox"/>	PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		<input type="checkbox"/>	CHANGE TO HALF COURSE	<input type="checkbox"/>
			CHANGE TO QUARTER COURSE	<input type="checkbox"/>

COURSE CANCELLATION	X	PROVIDE THE REASON FOR COURSE CANCELLATION: Professor is no longer teaching in Department PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION (<u>percentage breakdown, if possible</u>): (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: jane Rush

Email: jrush@mcmaster.ca

Extension: #24774

Date submitted: Oct.10, 2014

If you have any questions regarding this form, please contact the Assistant Secretary, School of Graduate Studies, cbryce@mcmaster.ca.

SGS /2013



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

IMPORTANT: PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

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DEPARTMENT/PROGRAM		French		
COURSE TITLE		Lire le Moyen Âge: XI ^{Ve} et XV ^e siècles		
COURSE NUMBER	713	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (x)	QUARTER (MODULE) ()
INSTRUCTOR(S)		Dr. Patrick Moran		
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR <u>NEW</u> COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
<p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE:</p>				
CHANGE IN COURSE TITLE	<input type="checkbox"/>	PROVIDE THE <u>NEW</u> COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE		CHANGE TO QUARTER COURSE

COURSE CANCELLATION	X	PROVIDE THE REASON FOR COURSE CANCELLATION: Professor is no longer teaching in Department PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
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PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: jane Rush

Email: jrush@mcmaster.ca

Extension: #24774

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DEPARTMENT/PROGRAM		French		
COURSE TITLE		Stylistique et linguistique textuelle		
COURSE NUMBER	714	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (x)	QUARTER (MODULE) ()
INSTRUCTOR(S)		Dr. Dominique Lepicq		
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
<p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE:</p>				
CHANGE IN COURSE TITLE	<input type="checkbox"/>	PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE		CHANGE TO QUARTER COURSE

COURSE CANCELLATION	<input checked="" type="checkbox"/>	PROVIDE THE REASON FOR COURSE CANCELLATION: The professor has retired PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
	<input type="checkbox"/>	EXPLAIN:
OTHER CHANGES	<input type="checkbox"/>	
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
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5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

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Extension: #24774

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DEPARTMENT/PROGRAM		French		
COURSE TITLE		Poésie québécoise		
COURSE NUMBER	720	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (x)	QUARTER (MODULE) ()
INSTRUCTOR(S)		Dr. Caroline Bayard		
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
<p>ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES WRITTEN APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED. IF YOU WOULD LIKE TO REMOVE A CROSS-LISTING YOU MUST INCLUDE A WRITTEN EXPLANATION AGREED UPON BY BOTH DEPARTMENTS AFFECTED.</p> <p>*FOR ALL NEW CROSS-LISTINGS PLEASE NOTE WHICH DEPARTMENT OWNS THE COURSE:</p>				
CHANGE IN COURSE TITLE	<input type="checkbox"/>	PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE	<input type="checkbox"/>	CHANGE TO QUARTER COURSE

COURSE CANCELLATION	<input checked="" type="checkbox"/>	PROVIDE THE REASON FOR COURSE CANCELLATION: Retired several years ago PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
	<input type="checkbox"/>	EXPLAIN:
OTHER CHANGES	<input type="checkbox"/>	
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

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2. EXPECTED ENROLMENT:
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DEPARTMENT/PROGRAM		French		
COURSE TITLE		L'Être humain et l'animal dans les littératures francophones		
COURSE NUMBER	727	COURSE CREDIT		
		FULL COURSE ()	HALF COURSE (x)	QUARTER (MODULE) ()
INSTRUCTOR(S)		Dr. Stephanie Posthumus		
PREREQUISITE(S)				
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)				
NEW COURSE	<input type="checkbox"/>	DATE TO BE OFFERED (FOR NEW COURSES ONLY):	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?	
WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT?		IF YES, PLEASE NOTE WHICH DEPARTMENT:		
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CHANGE IN COURSE TITLE	<input type="checkbox"/>	PROVIDE THE NEW COURSE TITLE:		
CHANGE IN COURSE DESCRIPTION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form		
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE		CHANGE TO QUARTER COURSE

COURSE CANCELLATION	X	PROVIDE THE REASON FOR COURSE CANCELLATION: The professor is no longer teaching in Department PLEASE NOTE: CROSS-LISTED COURSES CAN ONLY BE CANCELLED BY THE DEPARTMENT WHO OWNS THE COURSE.
OTHER CHANGES		EXPLAIN:
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (<i>maximum 6 lines</i>) to be included in the Graduate Calendar.		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.		

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